




Swift Flash Ltd, 1 Bitteswell Road, Lutterworth, LE17 4EL
Tel: 01455 557486 • E: info@swiftflash.co.uk • W: www.swiftflash.co.uk

46 Years Serving Village Communities

ADVERTISING GUIDE 2026



It is my pleasure to welcome you to The Swift Flash.
With a modern and fresh look it has a variety of adverts
and features that appeals to a wide audience.
Established for 46 years it is considered the 'must read'
magazine by many.



The Swift Flash has built its enviable reputation on the excellent response advertisers receive and at the same time remains focused on the community it serves.

Sharee Jones

Here are just some comments from our advertisers:-

"Using The Swift Flash has been instrumental in growing my business, they are reliable and the adverts deliver results"

Ian, Max Electrical

"We are a local business looking for local customers. The Swift Flash has been our main source of advertising since 2005 because quite simply it works"

Russell, First Class Tyres, Lutterworth

WHY ADVERTISE WITH US

DISTRIBUTION COVERAGE

ADVERT SIZES

DISTRIBUTION DATES & DEADLINES

For PRICES email:
info@swiftflash.co.uk



Why advertise with The Swift Flash

Much loved and well read magazine established for 46 years

- 17,500 distribution by our own delivery team direct into homes and high traffic pick up points ie., shops, post offices, pubs, hotels, petrol stations.
- Delivered fortnightly on a Wednesday, perfect timing for effective repeat adverts and for date sensitive adverts.
- Fresh new look.
- The 'go to place' for finding tradespeople, businesses, events, jobs and so much more.
- Feature pages including Guest Page, Recipes and Competitions.
- View Online and Facebook.
- Design service available. **If you're supplying artwork please send a high quality PDF.**
- Our personal promise to maximise the best results for your adverts.
- Phone or call in to see us to discuss your advertising needs.



FOR BOOKINGS AND ENQUIRIES PLEASE CONTACT

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All enquiries by telephone, email or post.

1 Bitteswell Road, Lutterworth, Leics, LE17 4EL

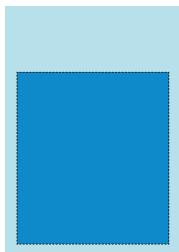


THE

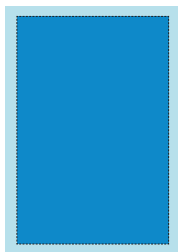
SWIFT FLASH



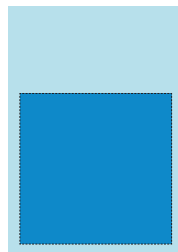
ADVERT DIMENSIONS



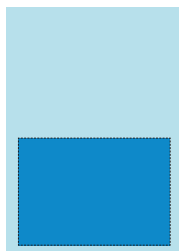
Front Page
130mm (W) x 150mm (H)



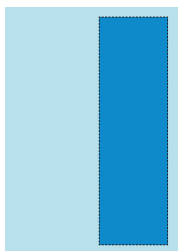
Full Page, Back Page
& Page 3
130mm (W) x 195mm (H)



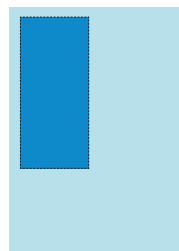
2/3 Page
130mm (W) x 130mm (H)



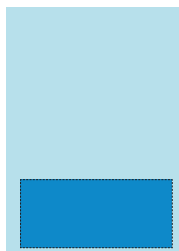
1/2 Page
130mm (W) x 95mm (H)



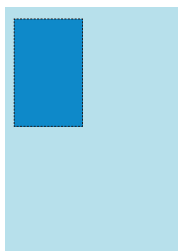
1/2 Page
60mm (W) x 195mm (H)



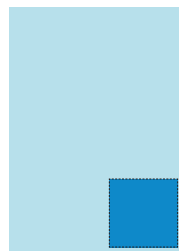
1/3 Page
60mm (W) x 130mm (H)



1/3 Page
130mm (W) x 60mm (H)



1/4 Page
60mm (W) x 95mm (H)



1/6 Page
60mm (W) x 60mm (H)



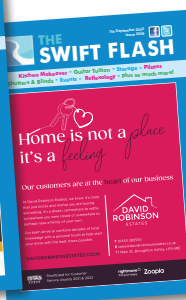
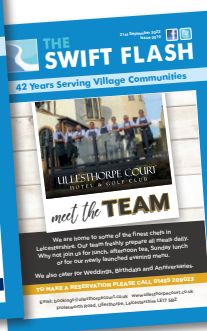
THE SWIFT FLASH



2026 DEADLINES & DISTRIBUTION DATES

DEADLINE DATE 12noon	DISTRIBUTION DATE
Fri 2nd Jan	Wed 14th Jan
Fri 16th Jan	Wed 28th Jan
Fri 30th Jan	Wed 11th Feb
Fri 13th Feb	Wed 25th Feb
Fri 27th Feb	Wed 11th March
Fri 13th March	Wed 25th March
Wed 25th March	Wed 8th April
Fri 10th April	Wed 22nd April
Thurs 23rd April	Wed 6th May
Fri 8th May	Wed 20th May
Thurs 21st May	Wed 3rd June
Fri 5th June	Wed 17th June
Fri 19th June	Wed 1st July

DEADLINE DATE 12noon	DISTRIBUTION DATE
Fri 3rd July	Wed 15th July
Fri 17th July	Wed 29th July
Fri 31st July	Wed 12th Aug
Fri 14th Aug	Wed 26th Aug
Thurs 27th Aug	Wed 9th Sept
Fri 11th Sep	Wed 23rd Sept
Fri 25th Sept	Wed 7th Oct
Fri 9th Oct	Wed 21st Oct
Fri 23rd Oct	Wed 4th Nov
Fri 6th Nov	Wed 18th Nov
Fri 20th Nov	Wed 2nd Dec
Fri 4th Dec	Wed 16th Dec
Wed 16th Dec	Wed 30th Dec



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