



THE SWIFT FLASH



Swift Flash Ltd, 1 Bitteswell Road, Lutterworth, LE17 4EL
Tel: 01455 557486 • E: info@swiftflash.co.uk • W: www.swiftflash.co.uk

43 Years Serving Village Communities

ADVERTISING GUIDE



It is my pleasure to welcome you to The Swift Flash. With a modern and fresh look it has a variety of adverts and features that appeals to a wide audience. Established for 43 years it is considered the 'must read' magazine by many.

The Swift Flash has built its enviable reputation on the excellent response advertisers receive and at the same time remains focused on the community it serves.

Sharee Jones

Here are just some comments from our advertisers:-

"Consistent, regular advertising in The Swift Flash means we are at the forefront of people's minds, when looking for a beauty salon. Great support as well with designing our advert how we want it"

Vicki, Bliss & Beauty

"We are a local business looking for local customers. The Swift Flash has been our main source of advertising since 2005 because quite simply it works"

Russell, First Class Tyres, Lutterworth

WHY ADVERTISE WITH US

DISTRIBUTION COVERAGE

ADVERTISING RATES & SIZES

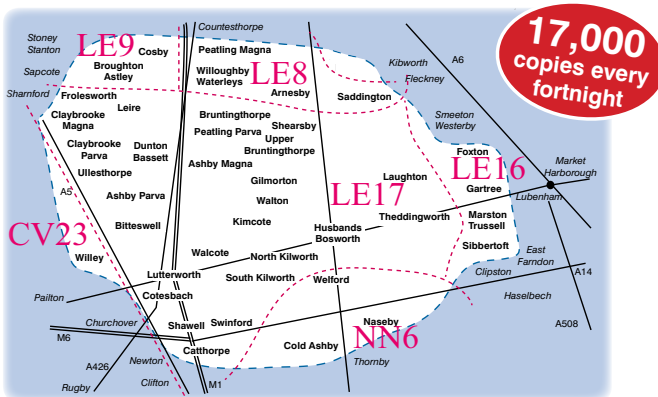
DISTRIBUTION DATES & DEADLINES



Why advertise with The Swift Flash

Much loved and well read magazine established for 43 years

- 17,000 distribution by our own delivery team direct into homes and high traffic pick up points ie., shops, post offices, pubs, hotels, doctors surgeries, petrol stations.
- Delivered fortnightly on a Wednesday, perfect timing for effective repeat adverts and for date sensitive adverts.
- Fresh new look.
- The 'go to place' for finding tradespeople, businesses, events, jobs and so much more.
- Feature pages including Guest Page, Community Updates, Recipes and Competitions.
- View Online and Facebook.
- Free design service. If you're supplying artwork please send a high quality PDF.
- Our personal promise to maximise the best results for your adverts.
- Phone or call in to see us to discuss your advertising needs.



FOR BOOKINGS AND ENQUIRIES PLEASE CONTACT SHARE OR DAN

Telephone: **01455 557486**

Email: **info@swiftflash.co.uk** • Web: **www.swiftflash.co.uk**

All enquiries by telephone, email or post.

1 Bitteswell Road, Lutterworth, Leics, LE17 4EL

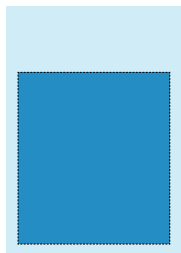


THE

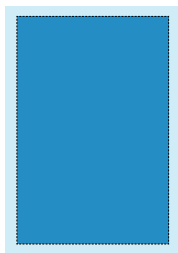
SWIFT FLASH



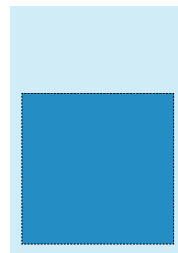
ADVERT DIMENSIONS



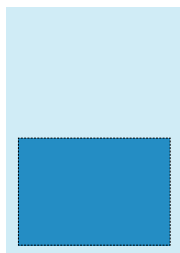
Front Page
130mm (W) x 150mm (H)



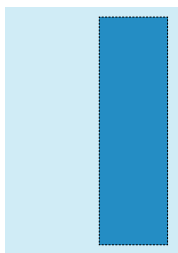
Full Page, Back Page
& Page 3
130mm (W) x 195mm (H)



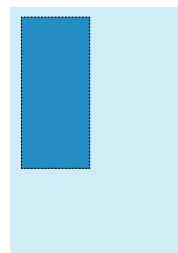
2/3 Page
130mm (W) x 130mm (H)



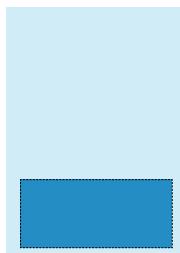
1/2 Page
130mm (W) x 95mm (H)



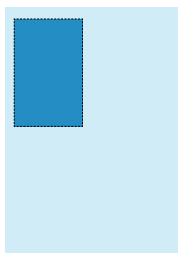
1/2 Page
60mm (W) x 195mm (H)



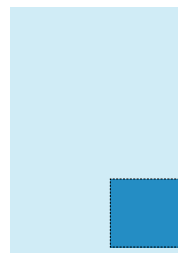
1/3 Page
60mm (W) x 130mm (H)



1/3 Page
130mm (W) x 60mm (H)



1/4 Page
60mm (W) x 95mm (H)



1/6 Page
60mm (W) x 60mm (H)



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2024 DEADLINES & DISTRIBUTION DATES

DEADLINE DATE 12noon	DISTRIBUTION DATE
Wed 20th Dec	Wed 3rd Jan
Fri 5th Jan	Wed 17th Jan
Fri 19th Jan	Wed 31st Jan
Fri 2nd Feb	Wed 14th Feb
Fri 16th Feb	Wed 28th Feb
Thurs 29th Feb	Wed 13th March
Fri 15th March	Wed 27th March
Thurs 28th March	Wed 10th April
Fri 12th April	Wed 24th April
Thurs 25th April	Wed 8th May
Fri 10th May	Wed 22nd May
Thurs 23rd May	Wed 5th June
Fri 7th June	Wed 19th June

DEADLINE DATE 12noon	DISTRIBUTION DATE
Fri 21st June	Wed 3rd July
Fri 5th July	Wed 17th July
Fri 19th July	Wed 31st July
Fri 2nd Aug	Wed 14th Aug
Thurs 15th Aug	Wed 28th Aug
Fri 30th Aug	Wed 11th Sept
Fri 13th Sept	Wed 25th Sept
Fri 27th Sept	Wed 9th Oct
Fri 11th Oct	Wed 23rd Oct
Fri 25th Oct	Wed 6th Nov
Fri 8th Nov	Wed 20th Nov
Fri 22nd Nov	Wed 4th Dec
Fri 6th Dec	Wed 18th Dec

*Deadlines subject to change near Bank Holidays

"Using The Swift Flash has been instrumental in growing my business, they are reliable and the adverts deliver results" Ian, Max Electrical



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